



HIRING STEPS

Association Partnership Overview
**Hiring Relief for Your Members —
Sustainable Value for Your
Organization**

The Challenge Your Members Face Every Day



Hiring is one of the most common and persistent challenges facing small and mid-sized businesses.

Members regularly struggle with:

- Finding qualified candidates
- Spending too much time reviewing resumes
- Unclear salary expectations
- Inconsistent hiring processes
- Rushed decisions driven by urgency

For many members, hiring feels harder and more time-consuming than it should — especially without dedicated HR support.

Our Approach: Start With Relief, Not Software

HiringSteps.com helps members take the pressure out of hiring by fixing the parts of the process that cause the most frustration.

We don't begin by asking members to learn a complex system. We start by fixing what's broken — most often the job posting itself.

By helping members:

- Clarify roles and expectations
- Attract more appropriate candidates
- Reduce wasted time early in the process

Hiring becomes easier before it becomes systemized.

Once hiring feels manageable, HiringSteps.com provides a simple, guided way to keep it that way.

Why Associations Partner with HiringSteps.com

Associations are expected to deliver benefits members actually use — while also identifying sustainable non-dues revenue opportunities.

HiringSteps.com supports both goals.

Through this partnership, associations can:

- Offer a high-value, relevant member benefit
- Address a recurring and visible member pain point
- Increase member engagement and retention
- Generate recurring revenue
- Do so without adding work for staff

This is not a passive discount program.

It's a practical solution members can apply immediately.

What Members Receive

Members who engage with HiringSteps.com gain:

- A clearer, more confident hiring experience
- Help fixing job postings that attract the wrong candidates
- Tools that reduce time spent reviewing resumes and early interviews
- Guidance that removes guesswork from hiring decisions

Everything is designed to make hiring feel simpler and more manageable.

Association Benefits



A Meaningful Member Benefit

HiringSteps.com addresses an everyday challenge members consistently face, particularly those without HR resources.



Non-Dues Revenue

Associations earn ongoing revenue share tied directly to member subscriptions.



Minimal Operational Impact

HiringSteps.com handles onboarding, training, and member support. The association simply introduces the benefit and shares the partner link.



Exclusive Member Discount

Members receive a partner-only discounted rate, reinforcing the association's role as a trusted resource.

Why This Works **Long Term**

Hiring is not a one-time issue.

Members will hire repeatedly — and each time, HiringSteps.com becomes more valuable as a familiar, trusted solution.

As members succeed:

- Satisfaction increases
- Engagement strengthens
- Revenue share grows over time

Member success and association growth remain aligned.

Next Steps

If you're interested in offering HiringSteps.com as a member benefit, the next step is a brief introductory conversation with our team.

During this conversation, we will:

- Walk through how members experience HiringSteps.com
- Answer questions about the partnership
- Review member discounts and revenue share
- Outline simple next steps for launch

There's no preparation required. The goal is simply to determine whether this is a good fit for your organization and your members.

In Closing

HiringSteps.com helps your members hire with less stress and less wasted time — while helping your association deliver meaningful value and build a sustainable partnership.

Simple for your team.

Useful for your members.

Built for long-term growth.